

# BTEC BUSINESS



**COURSE GUIDE 2018**  
BTEC BUSINESS EXTENDED  
CERTIFICATE / DIPLOMA



Business is more exciting  
than any game.

LORD BEAVERBROOK



# BUSINESS

BTEC Level 3  
Exam Board PEARSON

#BTECBusiness  
#University  
#Apprenticeship  
#Employment  
#Aimhigh



## What will the course involve?

The BTEC Level 3 in Business at Carmel College gives every learner the opportunity to develop a real understanding of what is involved, both theoretically and practically, in becoming an effective business professional. We try to give you a greater involvement with businesses, so more trips to businesses, more research of real businesses, a work placement in the second year and a greater development of the personal skills you will need to succeed in the business world.

You have the opportunity to study the course as a single qualification which is the equivalent to 1 A Level (Extended Certificate) or as a double award qualification which is the equivalent to 2 A Levels (Diploma).

## What will I study?

Depending upon the route you choose, you will complete either 4 units on the BTEC Extended Certificate or 8 units on the BTEC Diploma over the course of two years, providing you with the equivalent to 1 or 2 A Levels. There are a certain number of mandatory units, whilst the optional units are chosen to provide you with the best opportunity to achieve at your highest level. You will cover topics such as marketing, personal and business finance, event management, international business and principles of management.

## How will I be assessed?

You will be assessed in a number of different and engaging ways and the assessment methods vary to include communications used in the modern day business world. This could be a report, presentation, debate or Prezi. You will also be involved practically in activities such as market research, team work and project management. Overall approximately 75% of the course is assessed by coursework and approximately 25% by external exam.

If you prefer coursework assessment this is the course for you as 70% is portfolio assessed with 30% as an external exam.



## OUR STUDENTS SAY...

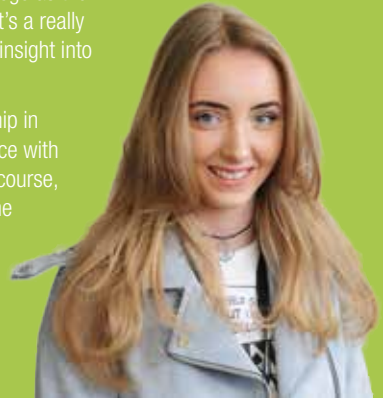
*I enjoy Carmel College as it has given me a taste of independence and has helped me grow as a person.*

Carmel College has motivated me within all my subjects and has helped me work to a high standard. It is a really good college; the staff are helpful and kind and it opens up so many opportunities for the future. Every student is fully supported and encouraged to do their best.

BTEC Business is my favourite subject at college as the tutors are so understanding and supportive. It's a really interesting subject that gives students a real insight into how a business functions.

After college, I aspire to gain an apprenticeship in accountancy. After completing work experience with an accountancy firm as part of my Business course, I have been offered an apprenticeship with the organisation in the nearby future.

**Leah Mahoney** Knowsley Park CFL  
Studying - BTEC Business (Double), Maths



## Where does the course lead?

A BTEC Level 3 can lead to a similar course at university, an apprenticeship, employment in a small or large organisation or even the opportunity to run your own business. What is important to know is that there is a very wide range of progression opportunities which will be available to you when you complete the course. Areas of study, an apprenticeship or employment could include:

- Business Studies • Business Management • Project or Event Management
- Retail, Merchandising and Sales • Law • Marketing and Advertising
- Finance and Accounting • Personnel Development • Administration
- Human Resources



Paris Trip



Team Building Trip



**BTEC Business is worth exactly the same as an A Level and is accepted by top universities!**

## OUR STUDENTS SAY...

*I enjoy studying BTEC Business at Carmel because the coursework offers something different to most other A Level courses a large part of the grade I get is in my control.*

I enjoy completing the coursework because of the practical element involved as I am learning about things that can be applied to a real life scenario within a business. I would recommend BTEC Business to other students because if you are willing to put the effort in, you will come out with a high grade at the end of the two years.

After I leave college I hope to go to university and use what I have learnt at Carmel College to help me to get a degree in Business and Economics.



**Niall Hughes** Knowsley Park CFL  
Studying - BTEC Business, Maths



### A dedicated 'Work Placement' is included with the BTEC Business Course

We have a dedicated Work Experience Co-ordinator who will speak to you and support you in finding a dedicated work experience placement for the second year of your BTEC course. This year the placements have been a fantastic success, with many students being offered further opportunities after the placement has ended. The types of excellent placements that you could be involved with include: solicitors, schools, accountancies, finance departments in large corporate companies, quantity surveying, civil engineering, media design companies, dentists and so much more! This is a remarkable opportunity to add something onto your CV which will make you stand out as a future recruit and unique to the BTEC Business Course.



## Student Voice 2017

*"The teachers care and always want you to do your best no matter what!"*

*"I like that we have the help when we need it, there is always someone who is willing to sit with you and help you with your work."*

*"The course has enhanced my writing skills immensely."*

*"I love this subject. I love how interesting it is and love learning about how things operate in a business, so for me this course is great."*

*"I like that most of the assessment is coursework, so I can secure my grade before I go into my exam."*

## OUR STUDENTS SAY...

*The thing I enjoy most about Carmel is how it is different from my secondary school. It allows you to become more independent and helps to prepare you for the next stage of your life.*

I enjoy BTEC Business as it is a challenging subject that really pushes you to do well. This is really good for me as it helps me improve the quality of the work that I produce in lessons.

After I leave Carmel, I am hoping to study Sports Science at university. After this, I would like to hopefully get a job in a sports club and be a scientist there.

I think that if you were to choose Carmel College as your next step in education you will be making a very good decision as Carmel will help you to become the best you can possibly be and achieve whatever it is you want to achieve!

**Daniel Alexander**  
De La Salle  
Studying - BTEC Business, BTEC Sport,  
BTEC Science



## Frequently Asked Questions

### What are the entry requirements for this course?

You will need a **grade 4 in GCSE Maths and English Language**. Alternatively students can progress from a **BTEC First Diploma in Business with a Merit or Distinction**.

### How does BTEC Business differ from A Level Business Studies?

The BTEC Business course is predominantly coursework based, therefore you really must enjoy the practical side of coursework. You will sit an external exam worth approximately 25% of your final grade as well as a controlled assignment. BTEC Business is worth the same amount of UCAS points as any other A Level including Business Studies. BTECs are viewed very favourably within the workplace and at university, including the prestigious Russell Group of universities. BTEC Business is endorsed by many global companies and recognised by leading business institutions.

### What A Levels complement BTEC Business?

There are no forbidden combinations of subjects so we encourage you to choose subjects that you will achieve in and are motivated to study. Subjects that are popular to study alongside BTEC Business include ICT, Maths, Law, Economics and Languages. Also your BTEC exam is in January, so you can complete it before your other A Level examinations in June, which is excellent in terms of revision and time management and allows you to reach your full potential in all your courses.

### How successful are Carmel's Applied Business students\*?

	2015			2016			2017		
	A*-B	A*-C	A*-E	A*-B	A*-C	A*-E	A*-B	A*-C	A*-E
A2	61%	75%	100%	82%	98%	100%	77%	100%	100%
AS	58%	78%	100%	53%	88%	100%	-	-	-

\*BTEC results from 2018

## Meet the Tutors

**Laura Fowler**  
Head of BTEC Business

**Susanne Maher**  
Assistant Principal

**Alison Woodcock**  
BTEC Business/Business  
Studies Tutor  
Pastoral Director

**Jennifer Taberner**  
BTEC Business/Business  
Studies Tutor  
BTEC Co-ordinator

**carmel**  
college

Prescot Road, St Helens  
Merseyside WA10 3AG  
[www.carmel.ac.uk](http://www.carmel.ac.uk)

## More Information

For details of the course specification visit:  
[www.qualifications.pearson.com](http://www.qualifications.pearson.com)