



carmel
college

Inspiring minds.
Shaping futures.

BUSINESS STUDIES

COURSE GUIDE 2017

“Half of what separates the successful entrepreneurs from the non-successful ones is pure perseverance.”

STEVE JOBS, CO-FOUNDER OF APPLE

Business Studies

Exam Board EDUQAS

What will the course involve?

In Business you will learn the principles behind how to run your own company or manage effectively. This includes how to manage people as well as making strategic decisions in any workplace. You will also develop the knowledge and skills needed to analyse data, think critically about issues and make informed decisions; all skills that are needed for further study and employment.

The initial part of the course includes an introduction into how to become an entrepreneur as well as an introduction into money matters which gives you more knowledge on increasing profits, recruiting and managing employees, operations management plus marketing topics.

You will then go on to critically assess bigger multinational firms such as Apple and Google and explore how to manage their financial strategies to improve profits, strategies to take on the competition, operational strategies to improve products and HR strategies to improve employee relations. These are the four cornerstones of managing a successful business.

How will I be assessed?

Business Studies is all exams based, there is no coursework.

Where does this course lead?

Our students go on to study a wide range of courses at university all over the UK and beyond. Most universities have a Business School. There are Business courses and more focused courses, such as in Finance, Management or Marketing but many degrees will mix Business with other disciplines, such as Languages, Economics and Law.

Paris Trip

Business and Applied Business students enjoyed a fantastic trip to Paris. A busy few days included a trip down the River Seine on a cruise, a tour of 'La Defense', the financial district and a visit to the Eiffel Tower where the students also got to watch the England v Iceland football game! Other highlights of the trip included the breath taking views at the top of Montparnasse Tower, the Mona Lisa at the Louvre Museum and sampling chocolate at Chocolaterie de Lachelle. The group also managed to squeeze in an exciting day at Disneyland. A great time was had by all!



Our students say...

I enjoy Business Studies at Carmel because it's very useful for my future career. I learn a lot about dealing with finance and my lessons are also really interesting.

I would recommend this subject to other students because it offers a wide range of knowledge for many different types of jobs as well as for everyday activities. I have been on a trip to Jaguar Land Rover and there will be a trip in the summer to Paris which will develop my business skills further, whilst having fun. During my time at Carmel, I have been impressed by the extra revision lessons available and the facilities offered to help further my learning. I attend tutorial classes on free periods or lunch times and I am able to work independently in the library or study areas. After college, I hope to study at university and look at a course within fashion, such as management or styling. I have thoroughly enjoyed my time at Carmel so far because I have been able to meet new people and focus on the subjects that I love.



Elin Peters

Wade Deacon High School

Studying:

Business Studies, Textiles and Photography

What is the department like?

In A Level Business, we have around 250 students who study a varied mix of other subjects for example Mathematics, Law, Languages and Art.

We have five members of staff who teach within the Business area. Business is housed in a suite of eight rooms, all equipped with interactive white boards, multi-media projectors and wireless internet connection. Students also have access to a computer suite and student workbase for quiet study and research.

The chance to run your own business – Young Enterprise



Business students have the opportunity to put the theory into practice through our Enterprise Enrichment. As part of the Young Enterprise Programme, students start-up their own company and run it throughout the year. This includes designing websites, creating a product or service and selling it. They also get to keep all the profit!

The Young Enterprise team won **'Best Team on Merseyside'** for the 3rd year running at the finals which were hosted by Barclays Bank. They showed their entrepreneurial skills throughout the year with their company 'Solve' which sold fashionable bags to students. They had to present their business model on stage in front of industry experts and the judges were particularly impressed with the students' organisation and commitment throughout the year.

Young Enterprise team Solve



Jaguar Land Rover Trip

Business students also go on trips such as visiting Jaguar Land Rover production factory in Halewood. The students get to see close up how cars such as the Range Rover Evoque are made using robotics. The aim is to raise attainment, improve employability skills and showcase cutting edge manufacturing to inspire students to consider engineering careers.



Students got to see the Victoria Beckham designed Evoque (right) and take part in hands-on activities to experience key aspects in engineering and manufacturing at the Jaguar Land Rover Halewood factory.



Our students say...

One of the key benefits to studying Business Studies at Carmel is that the topics covered throughout the course are all applicable to real life situations.

It gives you the theoretical knowledge behind companies and how they operate to then be transferred into practical skills later on in life. Business is a subject where you can always see the point of what it is that you are studying. Also, the teachers in the department treat the students as adults. There are many opportunities for trips at Carmel both related to the subjects you are studying and those outside of your subjects. For example, Business offers trips to Jaguar Land Rover to develop your understanding of a company that you will study in your second year and I am also going on the college ski trip to Nevoso, Italy.



Kurtis Lilford
St Gergory's

Studying:

Business Studies, Maths, Spanish

Our students say...

I really enjoy Business Studies because it is an interesting subject that you can apply to real life scenarios.

I feel relaxed in the lessons and I'm really supported to develop my understanding and exam skills. It also links in well with my other two chosen subjects. I would highly recommend the course to other students as it is challenging but engaging and taught in a way that is easy to understand and involves a lot of activities. The part that has impressed me most about Carmel is the amount of resources available to help you when completing work. After I leave Carmel, I would like to study Business Management at university and I feel I am in the best place now for me to go on and be successful.



Patrick Butchard
De La Salle

Studying:

Business Studies, English Language & Literature, Economics



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How successful are Carmel's Business Studies students?

2013		2014		2015		2016	
A*-C	A*-E	A*-C	A*-E	A*-C	A*-E	A*-C	A*-E
79%	99%	78%	100%	79%	100%	80%	100%

Stretch and Challenge

The Business department is dedicated to the '**Stretch and Challenge**' of our students. Our programme of provision includes specially designed workshops, interview practice, personal statement writing and tailored careers progression advice.

Our subject specific workshops have been designed to broaden your thinking and academic ability. In doing so, our aim is for you to develop a heightened awareness of Business/ Economics and to ignite further your passion to study at a higher level. Workshops include:

An introduction to **Oxbridge and Prestigious Universities, Women Leaders, Stepping into Accountancy, Business Ethics, Self Belief and Owning a Business.**

Careers in Business



The Business department has a clear focus on giving you a head start for life after Carmel College regardless of your chosen career path. For students looking to attend university, we have set up links with universities such as **Manchester Business School**, who visit us to provide detailed course information and invite students to spend a day on campus - **a fantastic opportunity with one of the country's best institutions.**



We have also created links with some major firms such as **KPMG**, listed as one of the world's top employers. KPMG have an outstanding **School and College Leavers Programme** and have chosen our students to work with in order to help them apply. This includes in-house workshops and seminars giving us a head start over other candidates.

Carmel also works closely with **Jaguar Land Rover** where visits are arranged to discuss particular careers in the industry including '**Women into engineering**'.

For more information, visit our '**Careers Corner**' in the department to browse our extensive library of university prospectuses, including information from the highly respectable Russell Group Cluster as well as 'tips for success', student finance, gap years and much more.

What are the entry requirements for this course?

You will need **GCSE grade 4** in both **Maths** and **English Language**.

Meet the Tutors

Peter Murphy Head of Business
Karl Smith Assistant Principal, Business Tutor
Alison Woodcock Pastoral Director, Business Tutor
Jennifer Taberner Business Tutor
Karen Sekhon Business Tutor

All Tutors are experienced examiners.

More Information

For details of the course specification visit: www.eduqas.co.uk